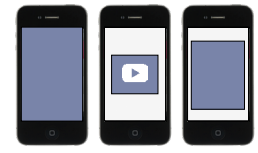




**Online-Advertorials**

Branded content article	£8,750
Interactive content hub (Ceros)	£POA



**UK App**

The Red Bulletin interactive digital magazine launched late 2021. Following the magazine layout and high editorial quality, interactive features such as sound, sight and motion as well as tactile prompts (rub and reveal and animation), ensures the reader remains entertained and engaged page after page. The app is available for free download via the App Store and Google Play Store.

Static ad (standard PDF)	£8,000
Enhanced ad (interactive ad using a mix of features/content/video/retail links)	£12,000