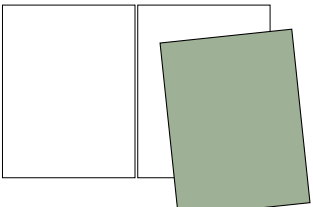
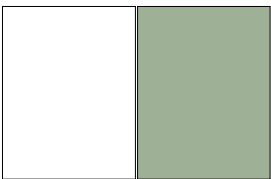


	<b>Double spread</b>	460 × 300 mm <sup>1</sup>		14.500,-	
				U2 / page 3	18.900,-
				page 4/5	17.400,-
				Design costs for advertorials <sup>3</sup>	1.000,- <sup>2</sup>

	<b>Single page</b>	230 × 300 mm <sup>1</sup>		8.500,-	
				U4	11.100,-
				1. right page, U2 or U3	9.400,-
				2. right page	8.900,-
				Design costs for advertorials <sup>3</sup>	500,- <sup>2</sup>

	<b>Tip</b>	1/4 page	incl. design costs	3.200,-
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	<b>Enclosure</b>	Minimum format	105 × 148 mm	<b>Total edition weighing up to 20 g per additional 10 g</b>	150,-
		Maximum format	192 × 255 mm		20,-
		The longer page must be enclosed.			Design costs: by Red Bull Media House according to extent of work done.

	<b>Supplement</b>	Minimum format	140 × 140 mm	<b>Total edition weighing up to 20 g per additional 10 g</b>	150,-
		Maximum format	202 × 265 mm		20,-
		Top edge	+3 mm		Design costs: by Red Bull Media House according to extent of work done.
		Base, side, fold	+3 mm		
		Placement	curved		

**Advertorials:** are charged at page price + design costs. Costs for photography are calculated according to complexity. Print material for advertorials, promotions etc. to be delivered 3 weeks before ad copy deadline (except for enclosures and supplements - timing as per agreement).

**Portokosten:** current postage costs apply to the subscription edition. Minimum allocation 100,000 copies per country. Partial print run +20% surcharge.

All other ad specials upon request. General terms and conditions and data delivery: [b2b.terramatermagazin.com](mailto:b2b.terramatermagazin.com)

**General terms:** [redbullmediahouse.com/agb-print](http://redbullmediahouse.com/agb-print)

**Data delivery:** [redbullmediahouse.com/datenanlieferung](http://redbullmediahouse.com/datenanlieferung)

All prices in Euro and do not include statutory taxes and charges.

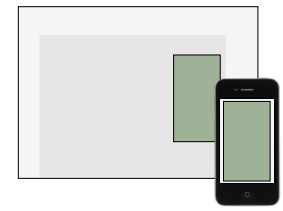
<sup>1</sup> Plus 3mm bleed on every page; designs crossing the binding: make sure there is 3mm displacement in the kern, 6mm margin between U2/U3 and kern.

<sup>2</sup> Print material to be delivered 1 week before ad copy deadline.

<sup>3</sup> No discounts and agency costs non-deductible.

**CLASSIC DISPLAY**

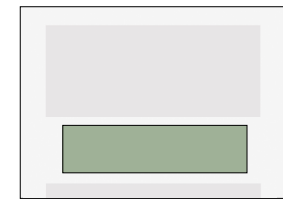
Only bookable in combination with print, prices upon request



**Half Page Ad**

300 x 600 px  
Desktop/Mobile  
ROS TKP

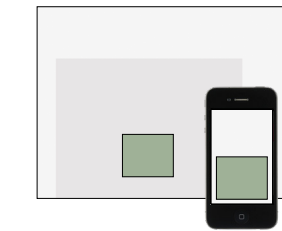
50,-



**Billboard**

970 x 250 px  
Desktop  
ROS TKP

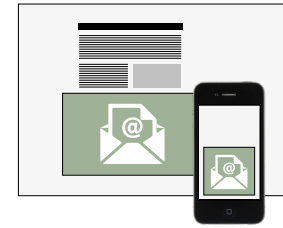
50,-



**MPU**

300 x 250 px  
Desktop/Mobile  
ROS TKP

30,-



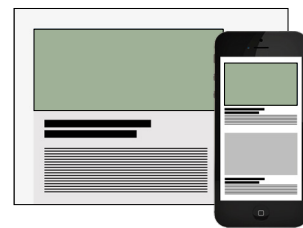
**Newsletter Integration**

- on a weekly base
- Integration options MPU (300 x 250 px) or Content-Teaser

1.450,-

**CONTENT & SOCIAL MEDIA FORMATS**

Social media activities are implemented by the editorial team, bookable in combination with print



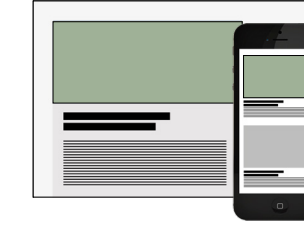
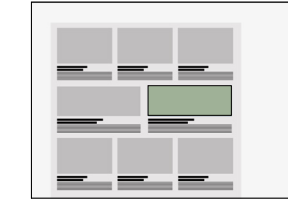
**Advertorial**

You supply text and image material, and we design your advertorial in the look and feel of the website. Video integration is also possible as an option.

- Social Media activation

Runs for: 1 month or according to agreement

1.450,-



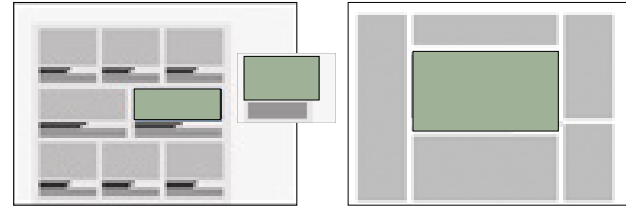
**Native Story**

You define the communication message and we present you with an implementation idea. The concept and implementation come from the editorial team. This ensures that your contribution fits in perfectly with the editorial coverage.

Runs for: 1 month or according to agreement

price upon request

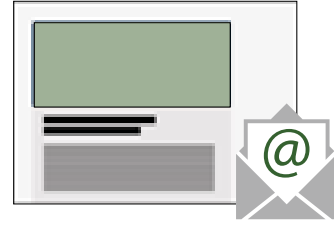
## PRIZE GAME



The exclusive competition on terramatermagazin.com

- You choose the prize
- prepared and placed in the form of an advertorial (product presentation & direct linking)

Runs for: at least one month



Services:

- Promotion of the post with the content teaser
- Activation via social media (Facebook posting)
- 1x integration of the article teaser in the newsletter

1.450,-  
incl. design costs