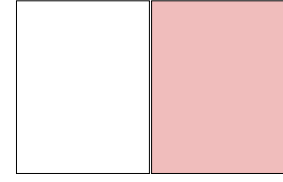
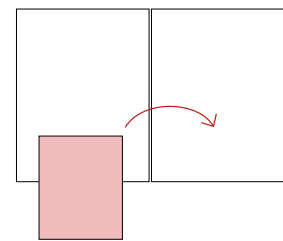
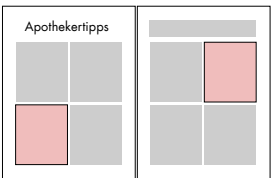


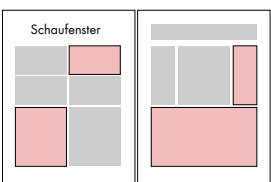
| | | | | |
|---|----------------------|---------------------------|--|--|
|  | Double spread | 460 x 300 mm ¹ | AT / DE / AT+DE | 43.900,- / 17.850,- / 49.400,- |
| | | | Inside front cover + page 3 Pages 4/5 | 57.050,- / 23.200,- / 64.200,- 52.650,- / 21.400,- / 59.300,- |
| | | | Design costs for advertorials³ | 1.000,- ² |

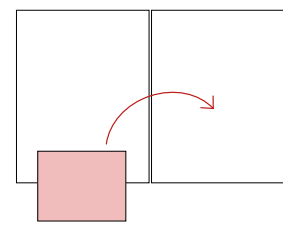
| | | | | | |
|---|-------------------|--------------------------------|--------------|--|---------------|
|  | Supplement | Minimum format | 115 x 140 mm | Total edition AT & DE up to 20 g per additional 10 g | 150,- 20,- |
| | | Maximum format | 230 x 300 mm | | |
| | | top edge, base, side, fold | +3 mm | Design costs by Red Bull Media House according to extent of work done. | |
| | | Placement | curved | | |
| | | Total edition per 1.000 copies | | | |

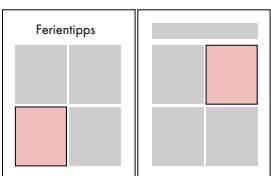
| | | | | |
|---|--------------------|---------------------------|--|--|
|  | Single page | 230 x 300 mm ¹ | AT / DE / AT+DE | 25.900,- / 10.500,- / 29.100,- |
| | | | Outside back cover 1st righthand page, IFC or IBC 2nd righthand page | 33.500,- / 13.650,- / 37.800,- 29.700,- / 12.050,- / 33.400,- 28.350,- / 11.550,- / 32.000,- |
| | | | Design costs for advertorials³ | 500,- ² |
| | | | Surcharge for desired placement, 10 % of single-page rate. Surcharge cannot be reduced. | |

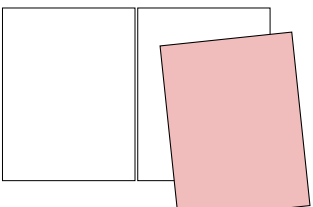
| | | | | | |
|---|---|---------------------------|--|--|-------|
|  | Sachet ad-space (from 1/1 page) | Minimum format | 60 x 100 mm | Total edition AT & DE per 1.000 | 120,- |
| | | Maximum format | 2 mm | | |
| | | Adhesive difference | ±10 mm | | |
| | | Sachet shape | square or rectangular (others upon request) | | |
| | | Delivery | upright in cardboard box | | |
| | | Placement | curved | | |
| | | Manual gluing on request. | | | |

| | | | | |
|---|----------------------------------|---|--------------------|-----------------------------|
|  | Pharmacy tips³ | 1/4 page Requirements: packshot (300 dpi) & text (max. 300 characters incl. spaces) | AT / DE / AT+DE | 4.500,- / 2.350,- / 6.700,- |
| | | | incl. design costs | |

| | | | | |
|---|-----------------|--|--------------------|------------------------------|
|  | Showcase | 1/1 page | DE | 7.200,- |
| | | 1/2 page portrait 1/2 page landscape 1/4 page portrait 1/4 page landscape | AT / DE / AT+DE | 9.450,- / 4.050,- / 11.400,- |
| | | 1/8 page | AT / DE / AT+DE | 5.300,- / 2.350,- / 6.400,- |
| | | Designed as advertorial or as classic advertisement | AT / DE / AT+DE | 3.000,- / 1.350,- / 3.600,- |
| | | | incl. design costs | |

| | | | | | |
|---|---------------------------------------|---------------------------|--------------|--|-------|
|  | TOC ad-space (ab 1/1 Seite) | Minimum format | 60 x 100 mm | Total edition AT & DE per 1.000 | 120,- |
| | | Maximum format | 185 x 260 mm | | |
| | | Adhesive difference | ±10 mm | | |
| | | Delivery | end trimmed | | |
| | | Placement | curved | | |
| | | Manual gluing on request. | | | |

| | | | | |
|---|--|---|--------------------|-----------------------------|
|  | Garden tips, vacation tips, gift tips³ | 1/4 page Requirements: high resolution image (300 dpi) & text (max. 400 characters incl. spaces) | AT / DE / AT+DE | 4.500,- / 2.350,- / 6.700,- |
| | | | incl. design costs | |

| | | | | | |
|---|------------------|--|--------------|---|---------------|
|  | Enclosure | Minimum format | 105 x 148 mm | Total edition AT & DE up to 20 g per additional 10 g | 150,- 20,- |
| | | Maximum format | 220 x 290 mm | | |
| | | The larger page must be enclosed. | | | |
| | | Total edition per 1.000 copies. | | | |
| | | Design costs by Red Bull Media House according to extent of work done. | | | |

Advertorials: are charged at page price + design costs. Costs for photography are calculated according to complexity. Print material for advertorials, promotions etc. to be delivered 3 weeks before ad copy deadline (except for enclosures and supplements - timing as per agreement).

Postage costs: current postage costs apply to the subscription edition. Minimum allocation: 10.000 copies per country. Partial print run surcharge: +20%.

AGB: redbullmediahouse.com/agb-print

Data delivery: redbullmediahouse.com/datenanlieferung

All prices in Euro and do not include statutory taxes and charges

¹Plus 3 mm bleed on every page; designs crossing the binding: make sure there is 3 mm displacement in the kern, 6mm margin between U2/U3 and kern 5 mm waistband addition

²Ni*No discounts and agency costs non-deductible ³EOne time feedback loop included