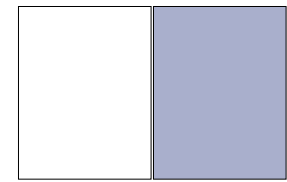


Double spread

404x275mm
Plus 3 mm bleed on all sides; motifs running over the gutter: 3 mm displacement in the core, allow 6 mm gutter allowance between U2/U3 and core.

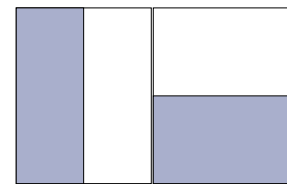
AT 12.200,-
U2 / page 3 15.400,-
Design costs for advertorials** 1.000,-



Single page

202 x 275 mm
Plus 3 mm bleed on all sides

AT 7.400,-
U2 8.600,-
U4 9.400,-
Design costs for advertorials** 500,-



½ page

202 x 134 mm (horizontal)
Plus 3 mm bleed on all sides

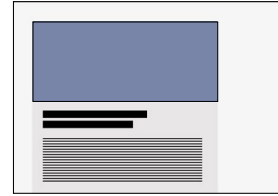
AT 5.490,-
Design costs for advertorials** 300,-

* Plus 3 mm bleed on all sides; motifs running over the gutter: 3 mm displacement in the core, allow 6 mm gutter allowance between U2/U3 and core.

** Not eligible for discount and AE.

All prices are shown in euros and are subject to +5% advertising tax and +20% VAT. Special/extra print run and higher grammage on request.

General terms and conditions and data delivery: theredbulletin.com/media



Native Story

You define the communication message and we present you with an implementation idea. Concept and implementation come from the editorial team. This ensures that your contribution into the editorial reporting.

6.450,-

Artikel search engine optimized.
Runs for: 1 month

SERVICES

- Native Story (SEO optimized)
- Facebook Posting
- Co-Branded Display application in the RBMH network
- 1 week content teaser on redbull.com

GUARANTEED VALUES AT:

- 1.500 Pageviews
- 100.000 Ad Impressions Application of the Native Story via CoBranded advertising media (UAP)
- 40.000 Social Media reach



Podcast Episode

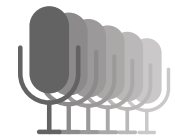
- Presence in a podcast episode (max. 30 sec.)
- Web placement freely selectable: pre-roll or post-roll

Advertising message

- Spoken in as host read (text template from customer)
- Recorded as commercial by one of our speakers¹
- delivered as finished commercial²

Podcast-Package

600,-



Podcast Package (exklusive sponsor)

- bookable from 4 episodes
- Exclusive presenting partner („This podcast is presented to you by ...“)
incl. Pre-Roll, Mid-Roll & Post-Roll

Advertising message

- Spoken in as host read (text template from customer)
- Recorded as commercial by one of our speakers¹
- delivered as finished commercial²

Podcast-Package

4.800,-

Note: The text templates must be delivered at least 3 weeks before broadcast.

¹ The speaker is not necessarily the host.

² Format: wav; duration: max. 30 sec.

Prices do not include statutory taxes and duties.