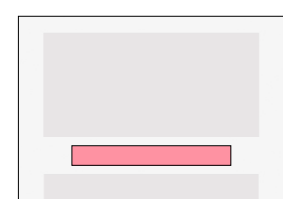


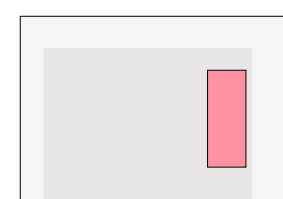
CLASSIC DISPLAY



Leaderboard

728 x 90 px
Desktop
ROS TKP

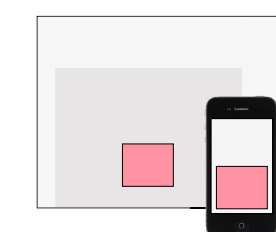
€ 30



Skyscraper

160 x 600 px
Desktop
ROS TKP

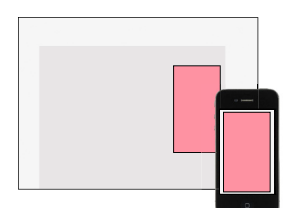
€ 30



MPU

300 x 250 px
Desktop/Mobile
ROS TKP

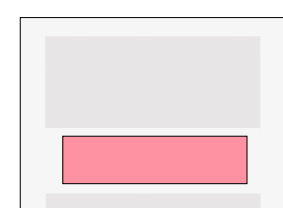
€ 30



Halfpage Ad

300 x 600 px
Desktop/Mobile
ROS TKP

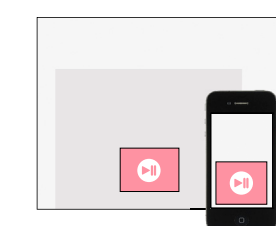
€ 50



Billboard

970 x 250 px
Desktop
ROS TKP

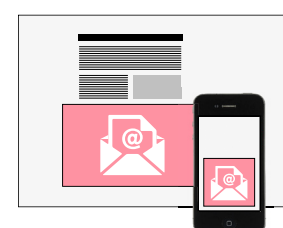
€ 50



Outstream

16:9
mind. 1.280 x 720 px
max. 1.920 x 1.080 px
TKP 10-25 sec

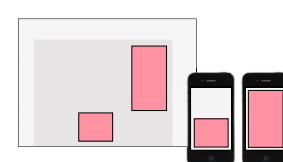
€ 50



Newsletter (coming soon)

- monthly dispatch
- Integration options MPU (300 x 250 px) or Content-Teaser (image-text-combination)

€ 1,450



Reach Start Page Package

The advertising form in a class of its own: Billboard and Half Page Ad as well as individual background colour let the start page of buehne-magazin.com appear in your layout for one week. This allows you to achieve maximum attention for your advertising message. Only fixed placement possible. On the move, your message will receive the greatest possible attention through two successive advertising contacts.

€9,900

- Billboard and Half Page Ad / MPU
 - Inking of the page (background image on request)
- Runtime: 1 week for fixed placement of advertising according to agreement and coloring
Total runtime: 4 weeks

Guaranteed performance values for RBMH DACH:

- 200.000 Ad Impressions within 4 weeks

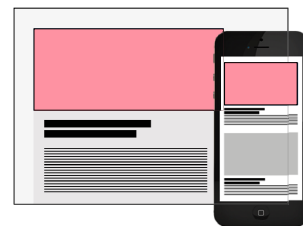
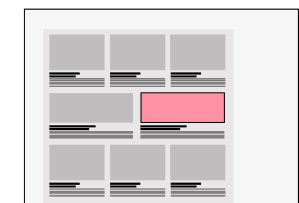
Social media activities are implemented by the editorial team.

10% surcharge pro filter and frequency capping, further ad tools upon request.

All prices in Euro and do not include statutory taxes and charges. Technical specifications: <https://redbullmediahouse.com/specs>

All information on general terms and conditions and data delivery for the online portal at: <https://redbullmediahouse.com/agb-digital>

CONTENT & SOCIAL MEDIA FORMATS



Advertorial

You deliver text and images, and we'll design your advertorial in the look and feel of the website.

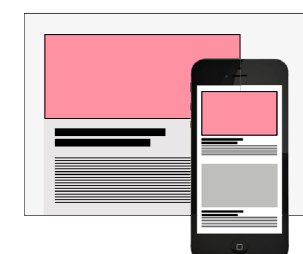
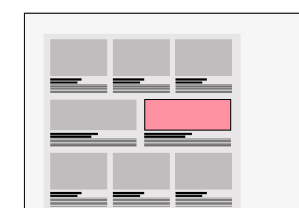
We also offer video integration as an option.

Runtime: 1 month+

Services:

- Promotion of the post with the content teaser
- Social media activation

€ 1,450



Native Story

You define the marketing message and we'll present you with an implementation idea. The editorial team will then develop a concept and realise it. This ensures your advertisement fits perfectly into the editorial style.

Runtime: 1 month+

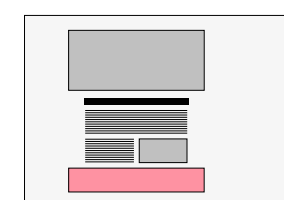
Services:

- SEO optimized article
- Placed in editorially appropriate environment
- Social media posting

price upon request



COMPETITION



The exclusive competition on buehne-magazin.com

- You choose the prize
- prepared and placed in the form of an advertorial (product presentation & direct link)

Runtime: 1 month+

Services:

- Promotion of the post with the content teaser
- Social media activation
- 1 x integration of the article teaser in the newsletter

€ 1,450
incl. design costs

