



Podcast episode

- Presence in an episode (max. 30 Sec.)
- Advertising placement freely selectable:
 - Pre-Roll
 - Mid-Roll
 - Post-Roll

Advertising message

- Recorded as host read (text template from customer)
- Recorded as commercial by one of our speakers¹
- delivered as finished commercial²

DACH

1.000,-



Podcast episode exclusive

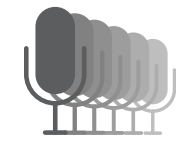
- Exclusive sponsor of the episode**
- Exclusive presenting partner („This podcast is presented to you by ...“)
up to three placements (Pre-Roll, Mid-Roll & Post-Roll)

Advertising message

- Recorded as host read (text template from customer)
- Recorded as commercial by one of our speakers¹
- delivered as finished commercial²

DACH

1.800,-



Podcast package exclusive

Bookable from 4 episodes

VARIANT 1:

Pre-Roll and Post-Roll

Advertising message

- Recorded as host read (text template from customer)
- Recorded as commercial by one of our speakers¹
- delivered as finished commercial²

4 episodes package

3.400,-

VARIANT 2 (EXCLUSIVE SPONSOR):

Exclusive presenting partner („This podcast is presented to you by ...“)
incl. Pre-Roll, Mid-Roll & Post-Roll

Advertising message

- Recorded as host read (text template from customer)
- Recorded as commercial by one of our speakers¹
- delivered as finished commercial²

4 episodes package

6.600,-

Further integration options on request

Note: The text templates must be delivered at least 3 weeks before broadcast.

¹ The speaker is not necessarily the host.

² Format: wav; duration: max. 30 sec.

Prices do not include statutory taxes and duties.